

# LET'S RECYCLE!

## *Green habits*

### UK RECYCLING STATS



The energy saved by recycling just 1 aluminium drink can, is enough to run a television for 3 hours.



Bottles and packages that end up in the sea kill over 1 million marine creatures every year.



The energy saved by recycling 1 glass bottle is enough to power a light bulb for 4 hours.



Around 30 million tonnes of household waste is generated in the UK every year, of which 5.9 million tonnes is packaging.



Recycling a single plastic bottle can conserve enough energy to light a 60W light bulb for up to 6 hours.



Around 80% of what ends up in our waste disposal could be recycled or reused.

### HOW LONG DOES IT TAKE TO DECOMPOSE?



Aluminium cans can take around **80 YEARS** to fully decompose



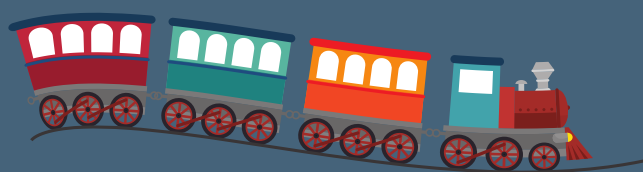
Plastic bottles take around **500 YEARS** to fully decompose



Glass bottles take around **1 MILLION YEARS** to decompose

100% recyclable

### HOW MUCH A DIFFERENCE CAN YOU MAKE?



IF EVERYONE IN THE UK WAS ABLE TO RECYCLE JUST ONE MORE DRINKS CAN, IT WOULD SAVE ENOUGH ENERGY TO POWER AN ELECTRIC TRAIN FROM LEEDS TO BRIGHTON (AND BACK) 6,000 TIMES.

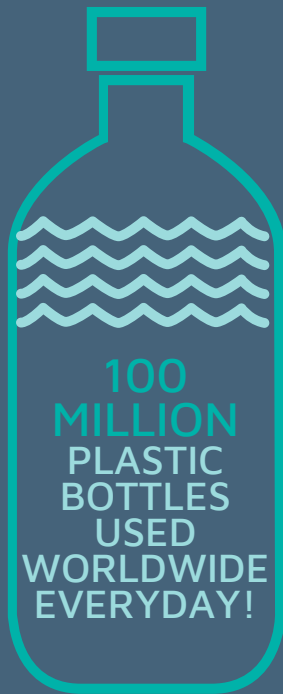
IF WE RECYCLED ALL THE STEEL WE USE IN A YEAR, IT WOULD SAVE ENOUGH ENERGY TO MAKE NEARLY 135,000 RETURN ELECTRIC TRAIN JOURNEYS BETWEEN LONDON AND EDINBURGH.



AROUND 95% LESS ENERGY IS USED TO MAKE PRODUCTS FROM RECYCLED MATERIALS THAN USING RAW MATERIALS!



# REFILL NOT LANDFILL



**80%** END UP IN LANDFILL OR THE OCEAN



**PLASTIC** IS THE NUMBER 1 THREAT TO OUR MARINE ENVIRONMENT



**ONLY 1 IN 5** PLASTIC BOTTLES ARE RECYCLED

## 4 TOP REASONS WHY YOU NEED A REUSABLE WATER BOTTLE



**IT'S MORE ENVIRONMENTALLY FRIENDLY.** BY USING THE ETHOS 'REDUCE REUSE RECYCLE' WE CAN HELP PROTECT OUR ENVIRONMENT.



**IT'S CHEAPER.** BY INVESTING IN A REUSABLE BOTTLE YOU WILL SOON BE ABLE TO SPEND THAT 'WATER MONEY' ON A LITTLE TREAT OR TWO.



**IT'S SAFER AND MORE STYLISH.** STAY HAPPY AND HYDRATED NO MATTER WHAT YOU ARE DOING FOR THE DAY.



**IT'S FLEXIBLE.** OUR BOTTLES WILL KEEP COLD DRINKS COLD AND HOT DRINKS HOT, ALLOWING FOR A MULTITUDE OF CONCOCTIONS.



# CHOOSE REUSABLE

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**THE AVERAGE UK FAMILY  
BRINGS HOME ALMOST 1,500  
SINGLE USE PLASTIC BAGS IN  
1 YEAR**

**THESE BAGS ARE USED FOR  
ONLY 12 MINUTES (ON  
AVERAGE).**

**REUSE & RECYCLE!**



**PLASTIC BAGS ARE 100% REUSABLE  
AND RECYCLABLE.**

**PLASTIC BAGS ARE NOT SINGLE-USE!**

**RECYCLED PLASTIC BAGS ARE USED TO MAKE  
NEW PLASTIC BAGS AND PRODUCTS, SUCH AS  
BACKYARD DESKS, PLAYGROUND EQUIPMENT,  
PLUMBING PIPES & FENCING.**

**HOW MANY TIMES DO YOU NEED TO USE YOUR  
REUSABLE BAGS?**



**PAPER BAGS  
43 TIMES**



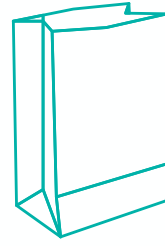
**PLASTIC BAGS  
62 TIMES**



**COTTON BAGS  
7,100 TIMES**

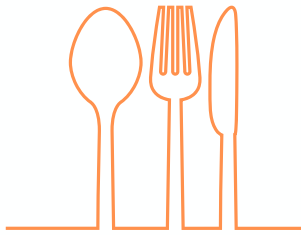
# TIPS FOR PACKING A ZERO-WASTE LUNCH

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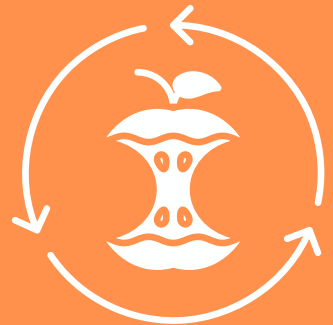


DITCH THE DISPOSABLE LUNCH BAG! TRY OUR LIGHTWEIGHT NATURAL FIBER BAG

PACK CLOTH NAPKINS AND REUSABLE BAMBOO OR METAL UTENSILS



COMPOST THE LEFTOVERS - INCLUDING BUT NOT LIMITED TO BANANA PEELS, FRUIT CORES, OR THE CRUST OF YOUR SANDWICH



SKIP THE SINGLE SERVING PACKAGED SNACKS; BUY THEM IN BULK



CARRY A REUSABLE WATER BOTTLE WITH YOU ON-THE-GO



? **DID YOU KNOW?**

ALMOST HALF OF THE FOOD IN THE UK GOES TO WASTE. THAT'S ABOUT 3,000 POUNDS OF FOOD WASTE PER SECOND.

THE AVERAGE PERSON MAKES MORE THAN 4 POUNDS OF TRASH EVERY DAY AND ABOUT 1.5 TONS OF SOLID WASTE PER YEAR.



STORE FOOD IN REUSABLE CONTAINERS THAT CAN BE WASHED AND REUSED EACH NIGHT

